

OUR MISSION, VISION AND STRATEGIC DIRECTION

OUR MISSION

Health Consumers Queensland empowers consumers to lead and drive better health outcomes.

OUR VISION

Consumers and community partnering with the health system to get the healthcare we want.

STRATEGIC THEMES

1 Build capacity towards consumer-focused co-design and transformation of the health system

- Education for consumers and health service staff.
- Building systemic advocacy skills that enables consumers to take leadership in co-design.

2 Growing a strong, responsive and sustainable organisation

- Develop, strengthen, build, measure, learn.
- Utilise the passion, energy and vision of our people.
- Strong governance, culture, accountability and compliance.
- Sustaining diverse income sources.

3 Building profile and research

- Research excellence and partnering with universities nationally to inform policy and practice.

4 Sought after source of strategic advice to key influencers

- Long term relationships to promote development of a consumer-centred health system.

5 Partnership with sister organisations and networks

- Building effective and efficient networks of health consumer organisations to leverage engagement with key influencers and decision makers.
- Working alongside sister organisations to strengthen the consumer voice.
- Shared development of consumer advocacy.

VALUES

LEADERSHIP

POSITIVE IMPACT

FAIRNESS

INNOVATE

ZING/ZEST

PARTNERSHIP