



## **SPECIAL EVENT PARTNERSHIP PROPOSAL**

### **Health Consumers Queensland 2026 Annual Forum**

#### **Introduction**

Health Consumers Queensland (HCQ) is the peak body representing consumers of the health system, their loved ones and carers in Queensland. By elevating and amplifying the diverse voices and lived experiences of consumers, and by advocating on their behalf, we are building more responsive public and private health services and systems for all Queenslanders.

HCQ is a leader in consumer engagement and participation, addressing emerging challenges faced by the health system and the evolving needs of consumers. We grow and strengthen our partnerships and relationships with other organisations that share our vision of consumer-centred healthcare for their members and communities.

At HCQ, we represent and include the lived experiences of diverse groups of people who come from different backgrounds, cultures, genders, sexualities, bodies, and abilities, recognising that these perspectives are essential in shaping health service delivery, planning, and evaluation to benefit all those who access the health system.

#### **About the event**

Health Consumers Queensland's flagship event is its Annual Forum which brings together health consumers, carers, clinicians, health service leaders, researchers, and policymakers to share, learn and partner on strategies that ensure better health outcomes. Delegates attend in person and online representing health services and their communities from regions across Queensland.

#### **Event Theme**

Consumer partnerships in health have the power to drive meaningful improvements in the quality and safety of services and access to them. The Annual Forum theme *Influence in Action* brings this impact to life by showcasing how consumers create change at individual, service, and system levels through projects that demonstrate the power of consumer advocacy.

#### **Event Details**

##### **Health Consumers Queensland 2026 Annual Forum**

**Date:** Monday 27 April, 2.00pm-5.30pm, includes networking event  
Tuesday 28 April, 9.00am-4.00pm

**Venue:** Southport Sharks, Cnr Olsen and Musgrave Ave, Southport 4215 (Gold Coast)

**Audience:** Consumers, carers, clinicians, health service leaders, researchers, policymakers representing health services and their communities across Queensland. Up to 200 in-person, and more online.



### **Program highlights**

**Keynote speaker:** Jean Kittson, popular performer, author, and passionate advocate for health issues as an ambassador for organisations including the Macular Disease Foundation and Australian Gynaecological Cancer Foundation, and patron of Palliative Care Nurses Australia.

Leaders of Queensland health care system planning, service delivery, community outreach and consumers with lived experience will be sharing insights, strategies and success stories as guest speakers.

The program includes presentations, panel discussions, interactive workshops, a networking reception and exhibitor marketplace, as well as a preventive health check zone open to delegates and the local community.

### **Online opportunity for partners**

The Forum Program will be livestreamed and sessions recorded for an online audience and for continued access by our network post event to information shared at the forum.

The online audience will be able to attend the forum and participate interactively through the Zoom Events portal. They will be able to interact with the live event, have access to networking, workshoping and Q&A capabilities, as well as unique opportunities with partners for online chat, brief information and Q&A sessions, during breaks in the main program.

Platinum, Gold and Silver Partners will be offered access to this audience through the Zoom Events Expo Sponsor Booths function.

## **Why partner with Health Consumers Queensland for the 2026 Annual Forum**

- Widespread acknowledgement of your support and synergy with the values and objectives of Health Consumers Queensland and the Annual Forum theme to champion the voice of consumers to drive improvements in health care through our member network of more than 2000 consumers, carers and health staff across Queensland.
- Direct exposure to more than 200 delegates in-person, more online during the Forum program on 27 & 28 April 2026, and a member network of 5000 in communications in the lead up to, during and post event
- Opportunities to showcase key campaign messages and services in the promotion of the Forum through our communications to attendees and network members before, during and after the Forum.
- Opportunity to make a special offer to Forum attendees and the broader 5000-strong health consumer network.



**PARTNERSHIP PACKAGES**

<b>Platinum Partner</b>	
<i>Platinum Partnership is an exclusive opportunity offered to an organisation for optimum exposure to the Health Consumers Queensland network in the lead up to, during and following the 2026 Annual Forum.</i>	
<b>INVESTMENT</b>	<b>BENEFITS</b>
<b>\$10,000</b> <b>(1 available)</b>	* Logo and acknowledgement on the Forum Home page on our website, includes 150-word profile on Partners page on Forum website
	* Logo and acknowledgement as the Platinum Partner on Forum promotional and informational materials including program, email, electronic and digital media
	* Verbal acknowledgement as the Platinum Partner by the Forum MC at the opening and closing of each day's session (x 2 days)
	* Logo displayed on a dedicated Platinum Partner slide in the main Forum conference room, appearing at: <ul style="list-style-type: none"> <li>• opening prior to start of program each day</li> <li>• morning tea session each day lunch session each day, and</li> <li>• end of program each day</li> </ul>
	* Logo on printed table tent card on each table in main Forum conference room (card will have QR code for polling and or Q&A during sessions)
	* One pull-up banner at the front side of the conference room, adjacent to main screen (partner to provide)
	* Opportunity for company representative to briefly address forum delegates (5 minutes) in a plenary session
	Four (4) full registrations for full program attendance, plus networking function on Day 1
	* Exhibition space at a trestle table in the foyer to main Forum conference room
	* Partner logo on one side of the delegate tote bag distributed at venue
	* One printed informational material (flyer/brochure) inserted to delegate tote bag
	* Logo and acknowledgement as Platinum Partner on the Virtual Venue site for online attendees throughout the Forum



	* Sponsor booth with branding and recognition, allocated session for chat, information, Q&A on Virtual Venue each day of program
	* Inclusions in e-satchel on Forum online
	* Opportunity to make a special offer to Forum attendees and the broader 5000-strong health consumer network

**Gold Partner**

*Gold Partnership provides an opportunity for high visibility and exposure to our network prior to the Annual Forum and access to delegates during the event in person and online.*

<b>INVESTMENT</b>	<b>BENEFITS</b>
<b>\$7500 (2 available)</b>	* Logo and acknowledgement as a Gold Partner on the Partners page of the Forum website, includes a 100-word profile
	* Logo and acknowledgement as Gold Partner Logo on Forum promotional and informational materials including program, print, email, electronic and digital media
	* Verbal acknowledgement as the Gold Partner in the opening and closing sessions each day
	* Logo displayed on a dedicated Gold Partner slide in the main Forum conference room, appearing at opening and closing of the program each day
	* One pull-up banner in the main Forum conference room (side or back location) (partner to provide)
	* Two (2) full registrations for full program attendance, plus networking function on Day 1
	* Exhibition space at a trestle table in foyer to main Forum conference room
	* One printed informational material (flyer/brochure) inserted to delegate tote bag
	* Logo and acknowledgement as Gold Partner on the Virtual Venue site for online attendees throughout the Forum
	* Sponsor booth with branding and recognition, allocated session for chat, information, Q&A on Virtual Venue each day of program
	* Inclusions in e-satchel on Forum online



<b>Silver Partner</b>	
<i>Silver Partnership provides the opportunity for an organisation to upgrade its presence to have a more prominent position throughout the Annual Forum.</i>	
<b>INVESTMENT</b>	<b>BENEFITS</b>
<b>\$5000</b> <b>(3 available)</b>	* Logo and acknowledgement as a Silver Partner on the Partner Page on the Forum website, includes 50-word profile on the Forum website
	* Logo and acknowledgement as Silver Partner Logo on Forum promotional and informational materials including program, print, email, electronic and digital media
	* Verbal acknowledgement as a Silver Partner in the opening session
	* Exhibition space at a trestle table in foyer to main Forum conference room
	* Two (2) full program registrations, including Networking event on Day 1
	* One printed informational material (flyer/brochure) inserted to delegate tote bag
	* Logo and acknowledgement as Silver Partner on the Virtual Venue site for online attendees throughout the Forum
	* Sponsor booth with branding and recognition, allocated session for chat, information, Q&A on Virtual Venue each day of program
	* Inclusions in e-satchel on Forum online



**Networking Event Partner**

*The networking event is an informal opportunity for delegates to meet and continue their discussions, share learnings and make new and valuable connections following the program sessions. This is an exclusive opportunity to have a branded presence at the event with acknowledgement as a supporter, with signage.*

<b>INVESTMENT</b>	<b>BENEFITS</b>
<b>\$4000 (1 available)</b>	* Logo and acknowledgement as the Networking Event Sponsor on the Partner page of the Forum website, includes 50-word profile on the Forum website
	* Logo and acknowledgement as the Networking Event Sponsor on Annual Forum program, promotional materials and communications pre-event and during event
	* Logo displayed twice on main stage Presentation screen. Once on a slide of all sponsors at beginning of program on Day 1 and once as a single logo slide immediately prior to the Networking event on Day 1
	* Logo with acknowledgement as Proudly supported by..... next to the Networking Event listing on the onscreen program at the Forum Venue
	* Verbal acknowledgement as the Networking Event Sponsor in the Welcome Address to the Networking Event
	* One pull-up banner displayed in a prominent location during the networking event only at the Forum venue (sponsor to provide)
	* Logo displayed onscreen as an individual sponsor's slide during the networking event
	* Two (2) full registration tickets to attend the Forum program sessions including the networking event
	* One insert in the delegate tote bag at the Annual Forum



## Preventative Health Village

The primary prevention priority for health care in Queensland is reducing the burden of preventable chronic diseases, with a strong focus on key modifiable behaviours and risk factors that significantly contribute to the burden of chronic diseases such as cardiovascular disease and diabetes.

As a consumer-centred organisation Health Consumers Queensland will host a Preventative Health Village, provided to empower Queensland consumers to be proactive in managing their health and wellbeing with an introduction to essential preventative health services and information.

The Preventative Health Village will be open to Annual Forum delegates and members of the local community where registered health practitioners will provide a 10-minute health check assessment to identify cardiovascular disease risk variables, overall physical and nutritional wellbeing, and interpret the results and recommend next steps to inspire healthy change.

This activation will:

- **Increase access to preventative health screenings:** Provide free on-site screenings for blood pressure, cholesterol, glucose and simple measures to identify risk factors for heart health and diabetes.
- **Enhance health literacy:** Offer information and resources from registered health practitioners to improve understanding of and engagement in behaviours for disease prevention.
- **Encourage consumer engagement in preventative health:** Create an interactive and inclusive environment that encourages proactive participation and informed decision-making regarding personal health.



**Preventative Health Village Partner**

*This is an exclusive opportunity for your organisation to be aligned with access to preventative health services and resources to empower consumers to be proactive in their own health care. The Preventive Health Village will be open to in-person Annual Forum delegates and the local community on Day 2 of the Annual Forum*

<b>INVESTMENT</b>	<b>BENEFITS</b>
<b>\$5000 (1 available)</b>	* Logo and acknowledgement as the Preventive Health Check partner on the Partner page of the Forum website, includes 50-word profile on the Forum website
	* Logo and acknowledgement as the Preventive Health Village Partner on Annual Forum program, promotional materials and communications pre-event and during event
	* Promotion of the activation to in-person attendees and the local community (general public) on Gold Coast
	* Verbal Acknowledgement by MC at the Forum opening of Day 2
	* Logo displayed on main stage Presentation screen on a slide of all sponsors at beginning of program on Day 2
	* Logo with acknowledgement as Proudly supported by..... next to the Preventative Health Village listing on the onscreen program at the Forum Venue
	* One pull-up banner displayed in a prominent location at entry to the Preventive Health Village at the Forum venue (sponsor to provide)
	* Two (2) full registration tickets to attend the Forum program sessions including the networking event
	* One insert in the delegate tote bag at the Annual Forum



## Exhibitor Showcase

Organisations committed to consumer-centred healthcare are invited to exhibit at the 2026 Annual Forum as part of the inaugural Exhibitor Showcase. This is an exclusive opportunity to:

- reach a highly engaged audience of consumers and health sector decision-makers
- showcase services, programs, and innovations aligned to consumer engagement, and to
- build networks and partnerships across Queensland and beyond.

Exhibitors will benefit from:

- High-visibility exhibit space in the Forum foyer
- Face-to-face engagement with consumers and health sector leaders
- Listing in the program and on the Forum website
- Social media acknowledgement
- Access to program sessions (exhibitor passes)
- Opportunity to contribute resources for delegates (satchel inserts).

### Exhibitor package options and pricing:

Community/ NFP	Government/ Public Health	Corporate/ Industry	Inclusions
\$300	\$550	\$800	Trestle table with black tablecloth, 2 chairs, power, Wi-Fi, 2 exhibitor passes including morning tea, lunch and afternoon tea and invitation to networking reception, website and program listing

See the attached document for the full **Exhibitor Prospectus**, and please contact Heidi Jones, Consumer Engagement Advisor, Health Consumers Queensland at [consumer@hcq.org.au](mailto:consumer@hcq.org.au) for further information or to apply.

**For further information about sponsorship opportunities and to arrange a meeting to tailor a package to your needs, please contact:**

Carolyn Jones, Executive Assistant by email at [info@hcq.org.au](mailto:info@hcq.org.au)